



HOW TO MAKE THE MGBCS WEBSITE WORK FOR YOU

With use of the internet ever increasing more and more people are turning to the internet as a tool to obtain information and to advertise their products and services.

The information below highlights the myriad of ways that members and or the general public can use the MGBCS website in order to not only obtain information and conduct online transactions, but to promote studs and or products and services through the website either for free or paid for advertising.

OBTAIN INFORMATION ON:

Animal/EBV/Member Searches: A complete electronic herdbook is made available online. This facility provides access to member, animal and EBV information as it is recorded on the MGBCS database. A powerful search engine has also been incorporated to allow users to undertake a wide range of functions that aid in quick and easy to access information.

Breed Promotion Groups: Contact details and information on your local BPG and upcoming events.

Cattle For Sale/Wanted: Either through online Sale Catalogues or General Listings. With online sale catalogues a powerful search engine has also been incorporated to allow users to utilise search and enquiry capabilities both within and across particular catalogues.

General Information: Available on Murray Grey & Greyman cattle, membership categories, photo gallery, contacts and the Youth Program.

Mating Predictor: A simple EBV calculator. Users can specify a mating or range of matings and this facility will calculate the expected EBVs of the progeny.

Member Forms: Most forms relating to transactions between members and the MGBCS are available from the Members Forms section, for example, updating member details or animals transfers.

Merchandise: MGBCS merchandise for sale is listed on the website.

Murray Grey Network: Will be set up to include information on all aspects of the supply chain including, butchers, restaurants, feedlots, commercial breeders and seedstock producers.

News and Events: All the latest news and events that relate to Murray Greys, Greyman and Murray Grey Youth will be available from the MGBCS website.

Other Websites: Links to Members websites and other industry related bodies are available.

Semen for Sale: This service has similar functionality to the sale catalogue facility.

Technical Information: Information relating to BREEDPLAN and related technologies is available from the website

ONLINE TRANSACTIONS using the Member Login Facility (Contact the MGBCS for user name & password)

File Download: Members can access/download a range of files that have been prepared for them.

Mating Details: Submit dam matings details via the online transactions facility.

Female Fates: Submit fates of females via the online transactions facility.

Obtain Inventory/Ownership Lists: Members are able to obtain lists of animals in their ownership or their female inventory by logging on and using the Animal Enquiry Screen.

Registrations: Members are able to submit calf registrations on line via the on line transactions facility.

Submit BREEDPLAN Information: Members are able to submit weight and scan information via the on line transactions facility.

FREE PROMOTION

Calendar of Events Listing: Members can list upcoming, sales, field days, shows and any other events.

Murray Grey Network: Commercial and Full Members have the opportunity to list a small amount of information on their production system in the Murray Grey Network, free of charge. Businesses that are involved in any aspect of the supply chain, such as butchers, restaurants & feedlots can also list information about their business.

Website Link: Members can list their website link by providing their logo and web address.

PAID FOR PROMOTION

Advertising: Members are able to purchase advertising on the MGBCS website for the following prices (includes GST):

- Set up fee \$66
- One week \$66
- Two weeks \$99
- Four weeks \$165
- Six weeks \$220
- Three months \$440

Members using the MGBCS Sale Catalogue services are eligible for a 10% discount on website advertising.

Cattle for Sale/Wanted: Cattle for Sale is an online trading service for members and clients of the MGBCS and includes general listings for Cattle for Sale, Cattle Wanted and Murray Grey Genetics. The cost of a listing is \$55.00 (inc. GST) for 5 lines of text for a period of three months. Listings which are longer than 5 lines will be charged a further \$5.50 (inc. GST). All listings will automatically expire after THREE months unless a renewal is requested.

Online Sale Catalogues: Made available for single vendor auction, multi vendor auction and private treaty sales. Prices include GST:

- Online Sale Catalogue \$5.50 / animal*†
- Sale Catalogue Extract – Date file only \$5.50 / animal*
- Sale Catalogue Extract – Pre-formatted by MGCBS \$7.70 / animal*

* Prices shown are based on animal details being supplied in correct electronic format. Animal details supplied on paper, incur an additional charge of \$2.20 per animal

† Online sale catalogues are supplied at no cost when a request for a Sale Catalogue Extract has been made. If Online Sale Catalogue is the only service requested then listed fees apply.

Photos on Animal Enquiry Screen: Members can add individual photos of animals' in their ownership to the online animal enquiry screens for \$3.30 per photo (inc. GST).

Semen Catalogues: Members can list AI sires online. Prices include GST:

- Set up Fee \$66
- Per Lot Fee \$7.70 for 12 month listing

For specific information on the MGBCS website and the available services, please contact the MGBCS on 02 6773 2022 or mg@abri.unc.edu.au