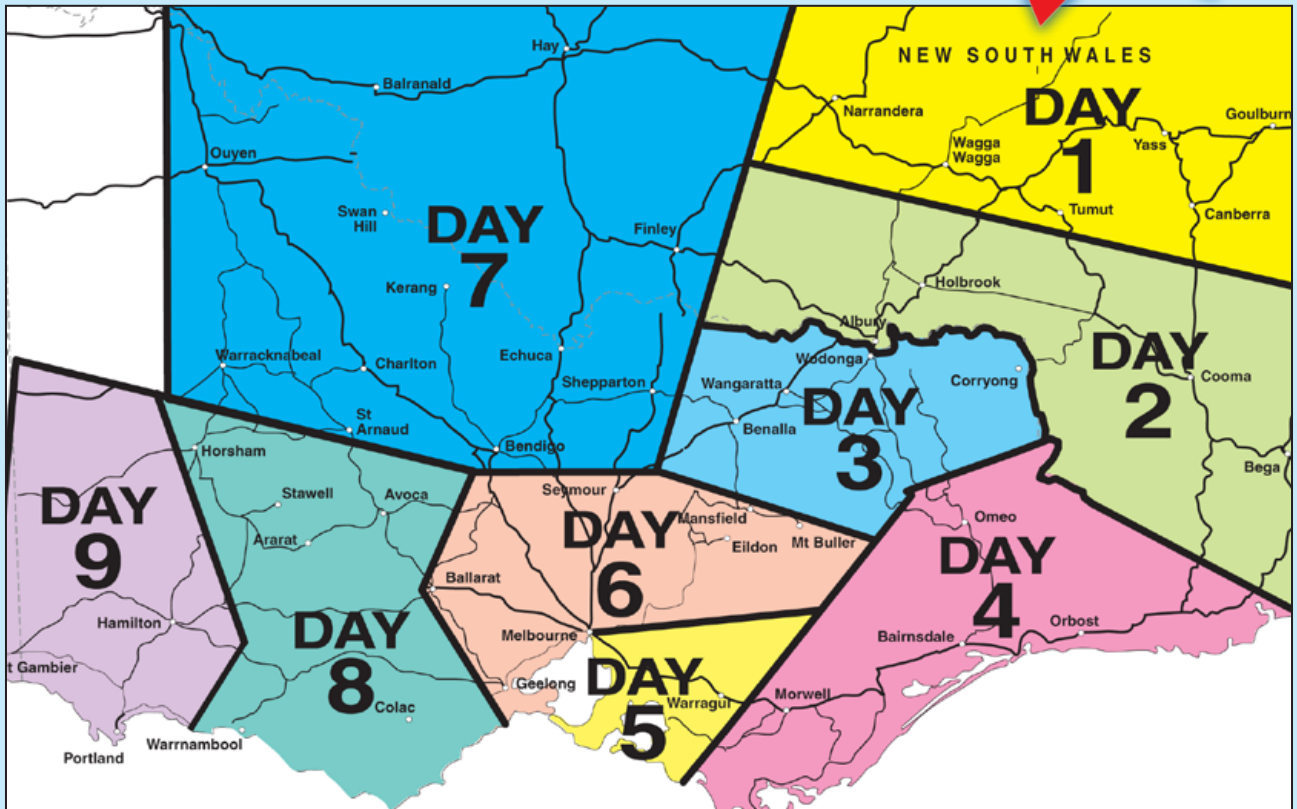


At the cutting edge...

STOCK & LAND BEEF WEEK

Entry Form 2014

WIN \$4500 CASH
RASV Beef Week Heifer Challenge
 (see back page for details)



DAY 1 Tuesday January 28 2014	DAY 2 Wednesday January 29 2014	DAY 3 Thursday January 30 2014	DAY 4 Friday January 31 2014	DAY 5 Saturday February 1 2014	DAY 6 Sunday February 2 2014	DAY 7 Monday February 3 2014	DAY 8 Tuesday February 4 2014	DAY 9 Wednesday February 5 2014
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ENTRIES CLOSE OCT 25

ENTER BY OCT 18 AND RECEIVE A \$50 DISCOUNT



www.beefweek.com.au

At the cutting edge...

STOCK & LAND BEEF WEEK

ABN 51 854 920 851

The continued support of our sponsors, Stock & Land, Merial Australia, Royal Agricultural Society of Victoria and Rural Finance is very much appreciated. With the help of sponsors and Stock & Land newspaper, the event will be aggressively promoted to ensure participants receive good exposure. This will not only attract visitors through your front gate, but it will build images and reputations which will assist marketing in the future.

Participants will receive easily seen directional signs, pen cards, a quarter-page entry in the Beef Week book which will be distributed in every copy of Stock & Land, listing on www.beefweek.com.au and the backup of a broad and carefully planned advertising campaign.

EACH PARTICIPANT WILL RECEIVE TWO LARGE ROAD SIGNS and 12 PEN CARDS. Additional supplies are available at cost.

Beef Week is timed to precede the bull selling season so if you sell privately or have an on-property auction planned you can't miss being part of this important event.

CONDITIONS / INFORMATION ENTRY FEES

1. All fees are to be paid in full, and all entries received on or before the closing date.
2. Basic entry fee to be \$450 (incl. GST) for each owner. NOTE this amount can be reduced to \$400 (incl. GST) for early registration.
3. More than one breed or herd may be displayed on one property or venue under the following conditions:
 - a) if they are owned by different entities, each must pay \$400* and each is entitled to a separate entry (quarter page) in the Beef Week Book;
 - b) if they are owned by a single entity, they may be included for the one fee of \$450*, but are restricted to the one entry in the Beef Week Book;
 - c) if the one owner of more than one breed wishes to have a separate entry in the Beef Week Book for each, this is possible by paying \$225** for each additional entry (quarter page) in the Beef Week Book;
 - d) if entry(ies) are received by the early bird date or postmarked on that date, entry fee becomes \$400* and additional entry fee becomes \$200**.
4. Studs owned by the children of stud principals participating in Beef Week, are permitted to display cattle on the same property at no additional cost but do not receive an entry in the Beef Week book. However, they can be mentioned in the entry of the major stud.
5. In the event of a member withdrawing from Beef Week, the Director is to be notified immediately in writing. Any entry fee reimbursement will be at the discretion of the Committee.

COMMERCIAL HERDS

6. Commercial herds are encouraged to enter Beef Week and provide displays of their cattle. The entry fee is similar to the entry fee for studs.
7. Commercial herds entering Beef Week must be financial members of a beef cattle breed society. This can be in any category (e.g., commercial or associate) and not necessarily full members who register cattle with that breed society.

CATTLE EXHIBITS

8. The minimum number of cattle to be shown on any one property should be a REASONABLE PERCENTAGE OF THE BREEDING HERD. In some instances only sale bulls have been on display. The opportunity to show lines of heifers, cows, stud sires and even steers should not be overlooked as these can influence potential buyers.
9. The cattle for inspection should be readily accessible to visitors either in the yards or in small paddocks. In the case of led stock, these should be tethered in areas suitable for the purpose.
10. Cattle on display are to be appropriately identified with relevant details.

PROPERTY IDENTIFICATION

11. The signs available to each member are to be displayed at the place of entry to the property and/or head of lane on the day of inspection only. Positioning of signs must adhere to the requirements of government authorities.
12. The signs are to be removed immediately the member's day has concluded.
13. The hours of inspection will be 9.00 a.m. to 6.00 p.m. in all zones.

DEMONSTRATIONS, EXHIBITS & AUCTION SALES

14. Commercial exhibits are restricted to sponsors unless written permission from the Committee is given. Displays or demonstrations of products or services deemed to be in opposition to our sponsors will not be permitted.
15. Sponsors may request permission to stage a display / demonstration on your property on your Open Day. This will be an added attraction for your property. Sponsors may send promotional material to you for display.
16. Auction sales including Helmsman sales are not permitted.
17. Any program or activity which may impede the steady flow of visitors from one property to another is not permitted.

PUBLIC RISK INSURANCE

18. All exhibitors must initiate some form of Public Risk Insurance (minimum \$5 million) for loss, or damage, or injury resulting from participation in Beef Week. It is strongly suggested that you check your insurance cover. Beef Week Sponsor CGU Insurance can supply quotations. Insurance details must be supplied.

REFRESHMENTS FOR VISITORS

19. In order to maintain a steady flow of visitors in all zones, the Committee requests that members serve only light refreshments on their Open Day.

MEMBERSHIP

20. The Committee reserves the right to refuse or terminate membership of Stock & Land Beef Week.
21. In exceptional circumstances, the Committee will give consideration to variations of these conditions provided requests are submitted in writing.

ENTRY FORM / PROCEDURE

22. The procedure will be:
 - you must complete and return the Entry Form with a photograph and payment in full by the closing date.
 - you will receive acknowledgement in the form of a "proof" of the information to appear in the Beef Week Book. You will be requested to return the proof if there are corrections necessary;
 - you will also receive an area map to check your stud's exact location;
 - closer to the Beef Week, directional signs, pen cards and a supply of Beef Week booklets will be delivered.

PLEASE NOTE:

* Faxed entries no longer accepted

* Cheques are the only method of payment

* You can view your previous Beef Week information on www.beefweek.com.au

* We have requested longitude / Latitude information to produce a smartphone app if response is sufficient

ENTRY FORM

At the cutting edge.
STOCK & LAND BEEF WEEK

ABN 51 854 920 851

Please forward your entries to:
Stock & Land Beef Week, P.O. Box 504, Eltham, Vic. 3095.
Telephone: 0411 413 599 Email beefweek@ozemail.com.au
It is essential the following details be supplied in full **TYPED** or **BLOCK LETTERS**.

I/We wish to participate in the **Stock & Land Beef Week** as proposed in the Conditions/Information.

	Number	Total \$
Entry Fee (\$450 or \$400 prior to or on October 18.)	_____	_____
RASV Heifer Challenge (see back page) \$50 per entry	_____	_____
DIRECTIONAL SIGNS (up to 2 no charge, \$10 for additional signs)	_____	_____
If less than 2 required, please indicate number. _____		
PEN CARDS – extras @ \$2. You will be sent 12 at no cost.	_____	_____



ATTACHED IS PAYMENT OF: \$

Prices include GST. This a TAX INVOICE. ABN 51 854 920 851

Note: As this is a once a year operation, cheques are the only form of payment.

Breed(s) of cattle _____ Stud Name _____

Mailing Address (all notices will be mailed to this address):

Postcode _____

Name of Contact Person _____ Phone: () _____ Mobile: _____

Email: _____ Website: _____

Send a good clear, **COLOUR** or **BLACK & WHITE** photograph of the Principal or Manager.

Use previously used photograph? **YES / NO**

Property Address (including concise directions which will be published in the Beef Week Book):	
Postcode:	
Property Location in relation to nearest POST OFFICE. Please be accurate as area allocation will be based on this. (e.g. 36 kms north-north east of Benalla)	
Property Location for Smartphone App: Longitude _____ Latitude _____	
Describe your stud or herd MAKE-UP/HISTORY/SUCCESS IN NO MORE THAN 100 words (Visitors may decide to call or not, based on this information so do it carefully.) If more than 100 words it will be edited. Continue on a separate sheet if not enough room.	

Did you participate in a previous Beef Week? NO YES YEAR Beef Week No:

Current Public Liability Insurance is compulsory.

Name of Insurer: Policy no.: Amount of cover: \$.....million (minimum 5 million)

DECLARATION: I/We agree as participants in Stock & Land Beef Week, to operate in compliance with the Conditions/Information which I/We have read.

Signature _____ Date: ____ / ____ / ____

- CHECKLIST:**
1. Read the instructions again.
 2. Complete all items on the Entry Form
 3. Enclose payment in full.
 4. Enclose photograph of principal(s) or stud manager.
 5. Mail in time for entry to be received prior to the closing date.



RASV

HEIFER CHALLENGE

\$3000 for Champion - \$1500 for Reserve Champion

This competition has generated additional interest and discussion from stud and commercial producers who were keen to see the quality of a stud's future breeders.

A single judge will ASSESS ALL ENTRIES on their BEEF WEEK DAY.

The 10 finalists will be announced and the champion and reserve champion named on Friday February 7, two days after Beef Week ends.

- * Each entry to consist of 10 registered heifers (from primary or secondary registers) from the 2012 drop. This opens the competition for both autumn and spring calving herds.
- * An entry may consist of a mix of primary and secondary registered heifers.
- * A primary register is for fully 'herd book' registered animals. Because 30% of registered cattle in Australia now reside in secondary registers, it is deemed appropriate they should be included.
- * A secondary register, according to the Australian Registered Cattle Breeders' Association (ARCBA), covers animals that are bred for seedstock production and recorded by a beef breed society but excluding animals entered on the society's herd book.
- * The judge, who will visit each entrant on their Beef Week day (except for unexpected circumstances) will announce their arrival and may request the age range of the heifers.
- * Breedplan figures are not required and will not be taken into consideration.
- * Each entry to be of one breed type. Horned and poll heifers can be included in the one entry or as separate entries.
- * The heifers should be yarded in a confined area and clearly identified as an entry with special pen cards supplied by Beef Week.
- * The judging criteria will be based on:
 - Breed characteristics • Maternal potential • Feet and legs • Uniformity • Temperament
 - Overall presentation and physical correctness
- * Should an entry be withdrawn, entrants must notify Beef Week on beefweek@ozemail.com.au or 0411 413 599 so the judge can readjust the tight itinerary.
- * Within 24 hours of the end of Beef Week (final day Wednesday February 5), 10 finalists will be named and advised and invited as special guests to a presentation dinner in central Victoria on Friday February 7 where presentations will be made to the finalists and the champion and reserve champion announced.
- * Stock & Land will provide an extensive coverage of this event.
- * Entry fee is \$50 per entry.

