



10th -13th January 2014

Hunter Valley, NSW

Intensive Learning Weekend

- Free Newcastle Airport Pickups
- Meals included
- Expert tuition
- Hands-on demonstrations
- Motel or camping options (not inc. in package)
- Sponsorship opportunities available
- Support **YOUR** youth, support **YOUR** breed



All Inclusive Packages
Youth - \$150
Other members - \$300

Book now, places limited. contact:
Annika Whale

Phone: 0447 130431

Email:

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Herd Fertility

ET demo
Bull examination
AI programming
Nutrition for fertility

Marketing

Personal promotion
Stud promotion
Breed promotion

Business Planning

Is it a possibility?
Budgeting and planning your future

Understanding a Carcass

Visit an abattoir
Spend time with an MSA grader

Selection and Structure

Cattle assessment
Structure scoring demo
Scanning demo
Selection using Breedplan

Event Planning

Planning
Preparation
Getting and keeping sponsors
Event promotion
Event management

Understanding Markets

Knowing the various Australian / export markets
Understanding a client's market
Balancing a breeding herd when supplying different markets