

2015 Murray Grey Annual Magazine

Advertising Booking Sheet

Bookings are now available for advertising in the 2015 Annual Magazine. The Annual Magazine is a full colour glossy magazine covering Murray Grey stories from all over Australia and overseas.

It is distributed to all members of the MGBCS, Industry Representatives and used as a major promotional tool at most rural events and field days over a 12 month period.

ADVERTISING BOOKING REQUEST - DUE 19th SEPTEMBER 2014

I wish to book the following advert in the 2015 Annual Magazine (please tick)

AD SIZE	DIMENSIONS	RATE :	Print ready	Including Artwork
Business Card	50mm (h) x 90mm (w)		\$52.80	\$105.60
Quarter Page	130mm (h) x 91mm (w)		\$330.00	\$429.00
Half Page	130mm (h) x 190mm (w)		\$528.00	\$726.00
Full Page	272mm (h) x 190mm (w)		\$792.00	\$1089.00
Inside Cover	A4 with full bleed		\$990.00	\$1287.00
Back Cover	A4 with full bleed		\$1188.00	\$1485.00

SUPPLYING PRINT READY ARTWORK

Print ready artwork due October 3rd 2014

- Print ready artwork should be supplied by email to mgeo@abri.une.edu.au
- Please supply artwork files as high resolution PDF (preferred format), tif, eps or jpeg files.
- DO NOT send artwork in Word, Excel, Power Point, Publisher, PDF's created in word or as low resolution PDF's created in word or as low resolution jpeg's.
- All files must be in CMYK mode (NOT RGB or spot).
- PDF files must be 300dpi.

REQUESTING ARTWORK

Copy and image deadline for requested artwork is October 3rd 2014.

- If you request advertisement artwork to be completed, please send details of your required artwork and relevant images, text and logos via email, fax or post.
- Photos must be supplied in an original high resolution format without manipulation.
- The cost of artwork includes 2 proofs only. Further proofs will incur additional charge of \$66.00 per hour. Maps and diagrams will also incur the additional cost.

NOTE: It is the responsibility of the advertiser to ensure all material supplied designed and print ready meets the required specifications stated above. The MGBCS accepts no responsibility nor guarantees the size, clarity or printed reproduction of artwork that is supplied designed and print ready.

MY DETAILS / INVOICE DETAILS

NAME: _____

MEMBERSHIP ID (If applicable): _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

I have received and understand the MGBCS's terms and conditions:

SIGNATURE: _____ DATE: _____