

MEAT STANDARDS AUSTRALIA

Thursday 25th June 2015 11:00AM - 12:30PM



BEEF Producer Power Hour

Invitation



You're invited to attend a special presentation for Beef Producers by Jarrod Lees, Meat Standards Australia.

WHERE: Arrow Farmquip, 20 Cook Street Tamworth NSW

WHEN: Thursday 25th June 2015

11:00am Meat Standards Australia Presentation

- Jarrod Lees, Producer Engagement Officer (Eating Quality) – Meat Standards Australia

- What is MSA is and why it came about;
- What factors play a part in determining eating quality;
- Glycogen management;
- The new MSA index and feedback system (myMSA.com.au).
- Q&A

12:00pm

- Arrow Farmquip Factory Tour
- Sausage sizzle



PLEASE RSVP YOUR ATTENDANCE

To Kyleen Partridge, Arrow Farmquip on PH.6764 1700

or EMAIL: kyleen.partridge@arrowfarmquip.com



BROUGHT TO YOU BY

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