

# Breed Promotion Group

## News and Views

Murray Grey  
BEEF CATTLE SOCIETY

August, 2015

The Board of the MGBCS are endeavouring to better communicate with Breed Promotion Groups, reporting on any news and seeking the views of members. We hope this forum will help facilitate pathways for communication between the Board and members through their Breed Promotion Group (BPG). This is the second edition please contact the office if you didn't receive the May issue.

BPG's play a key role in mentoring and assisting members, especially new members, with keeping abreast of the rules and regulations of the MGBCS. These are available at [www.murraygrey.com.au/about-the-society/rules-and-regulations/](http://www.murraygrey.com.au/about-the-society/rules-and-regulations/) Reminder, please ensure you have your sires DNA typed and CA tested before going out with your cows or the progeny will not be eligible to be registered.

MGBCS sponsor carcass competitions around the country, Royal Shows in each state, Woolarama WA, Upper Hunter Beef Bonanza, Casino Beef Week, North Coast National, and Circular Head Tasmania. Would your group like to see sponsorship at any other events in your area? How can members be encouraged to participate in these competitions?

To assist with the promotion of Murray Greys, trial results and scientific feedback is required. Where can this information be obtained and how can it be shared with the greater beef industry participants?

The MGBCS Annual will be produced in the coming couple of months and again the opportunity exists for a business card size advertisement for your BPG to appear. Artwork will be required at the MGBCS office before 30th September. 2015. Do you have a story or a contact for a great story that can be shared in the 2016 MGBCS Annual?

*The Board of the Murray Grey Beef Cattle Society*

