



Clipex 50th Murray Grey National Show & Sale Event

Wodonga Exhibition Centre, Vic.
15 - 18 April 2016

**Member
Sponsorship and
Advertising**

Murray Greys - the Australian made breed !!

Murray Grey cattle are a major force in the domestic beef industry. For many years they have been renowned for their ongoing success in carcass competitions. Cattle breeders using and involved with Murray Greys are located throughout Australia. They are always looking for avenues to try new and beneficial products and to form relationships with businesses that can supply these products.

The **Clipex 50th Murray Grey National Show & Sale** will be held 15 -18 April 2016 at the Wodonga Exhibition Centre, Victoria. This annual event attracts people from all Australian states. The target audience includes commercial and stud cattle breeders, livestock agents, and cattle enthusiasts.

Benefits of participating by providing sponsorship or advertising at this great event include:

- An opportunity to raise your company profile within the beef cattle industry
- An opportunity to showcase and discuss your product/s directly to your target clients
- A demonstrated commitment to actively supporting a rural event
- Enhancing your organisation's relationship and status with the farming sector

In addition to "on site" promotion, acknowledgements and advertisements are published in the Show & Sale Catalogue. Copies are distributed nationally to cattle producers, livestock agents, related businesses and prospective purchasers. The National Show and Sale catalogue will have a print run of 800. Further acknowledgements are also provided via the society webpage and social media.

The Show & Sale also incorporates the Clipex Murray Grey Youth National Stock Show- a two day educational event for young cattle enthusiasts looking to form lasting relationships with businesses as they increase their involvement in the industry.

The following sponsorship and advertising is on offer. All prices are GST inclusive:

Sponsorship – \$550

- ▶ 1 page B &W advertising in the sale catalogue (800 National print run) (PDF copy to be provided by sponsor)
- ▶ A ticket to attend the National Show & Sale dinner (Monday 18th April)
- ▶ Naming rights and ability to present awards to an individual livestock/event class
- ▶ Inclusion in the catalogue sponsor acknowledgement list
- ▶ Regular acknowledgements during the four day event

Sponsorship – \$275

- ▶ A half page B &W advertising in the sale catalogue (800 National print run) (PDF copy to be provided by sponsor)
- ▶ Naming rights and ability to present awards to an individual livestock/event class
- ▶ Inclusion in the catalogue sponsor acknowledgement list
- ▶ Regular acknowledgements during the four day event

Sponsorship – \$110

- ▶ Inclusion in the catalogue sponsor acknowledgement list
- ▶ Regular acknowledgements during the four day event

Catalogue Advertising – \$440, \$275 or \$165 options

The 2016 catalogue will once again be A4 sized with a high quality gloss finish. (800 national print run) (PDF copy to be provided by advertiser)

1 X A4 Page – Black & White = \$275

$\frac{1}{2}$ X A4 Page – Black & White = \$165

1 X A4 Page – Colour = \$440

Clipex 50th Murray Grey National Show & Sale

Sponsorship & Advertising Request Form

Name of Applicant: _____

Company/ Business Name: _____

Address: _____

Postcode: _____ State: _____

Phone: () _____

Mobile: _____ Email: _____

SPONSORSHIP CHOICES - (GST Inclusive)

(Please tick your choice)

\$550

\$275

\$110

CATALOGUE ADVERTISING - (GST Inclusive)

(Please tick your choice)

1 X A4 Page - Black & White = \$275

1/2 x A4 Page - Black & White = \$165

1 X A4 Page - Colour = \$440

Please tick if Tax Invoice is required

I _____ agree to the conditions contained within this document regarding advertising/sponsorship of the Clipex 50th Murray Grey National Show and Sale.

Signed: _____ Position: _____ Date: _____

For further enquiries: Lachlan James - 2016 Sponsorship Coordinator Tel: 0402839373

Please return completed forms to:

Email: lachlanj@yahoo.com