

# THE PERFORMANCE BEHIND THE PEDIGREE



## ECONOMIC PERFORMANCE



### Fast Weight Gain

20% more gain than Angus  
in summer feedlot trial

Lower feed cost per kg of  
gain



### Low Input, High Return

Heat-tolerant = less stress,  
better gain

High fertility = more calves  
per hectare

Hardy across diverse  
climates

## MARKET VERSATILITY



### From Paddock to Plate

Top MSA grading compliance

Ideal for domestic/export beef  
programs

Winners of Borthwick Trophy  
(14x – more than any breed)



### Feedlot Ready

Calm temperament perfect  
for intensive systems



Strong performer in feedlot  
trials (QLD University)

## Backed by Research

Independent trials show Murray Greys  
outperform in:

- Weight gain in hot feedlot conditions
- Marbling and dressing percentages
- Crossbreeding conception rates
- Carcass competition wins nationwide

