



## 2018 Murray Grey Annual Magazine

### Advertising Booking Form

Bookings are now available for advertising in the 2017/2018 Annual Magazine. The Annual Magazine is a full colour glossy magazine covering Murray Grey stories from all over Australia and overseas.

It is distributed to all members of the MGBCS, Industry Representatives and used as a major promotional tool at most rural events and field days over a 12 month period.

I wish to book the following advert in the 2017/2018 Annual Magazine

Business Card

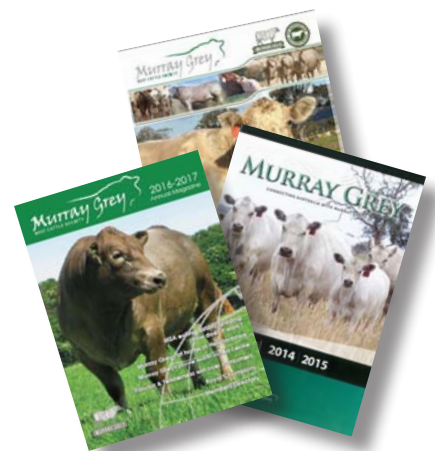
Inside Cover

Quarter Page

Back Cover

Half Page

Full Page



Name: \_\_\_\_\_

Membership ID (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Bookings are due October 13th, 2017

## SUPPLYING PRINT READY ARTWORK

- Print ready artwork should be supplied by email to [nick.inmon@ruralweekly.com.au](mailto:nick.inmon@ruralweekly.com.au)
- Please supply artwork files in high resolution
- All files must be in CMYK mode

## REQUESTING ARTWORK

- If you request advertisement artwork to be completed, please send details of your required artwork and relevant images, text & logos via email, fax or post.
- Photos must be supplied in an original high resolution format
- The cost of artwork includes 2 proofs only. Further proofs will incur additional charge of \$66. per hour. Maps and diagrams will also incur the additional cost.

*Note: it is the responsibility of the advertiser to ensure all material supplied designed and print ready meets the required specifications stated above. The MGBCS accepts no responsibility nor guarantees the size, clarity or printed reproduction of artwork that is supplied designed and print ready.*

## SIZES & PRICES

### **Business Card**

**50mm H x 90mm W**

**Print ready \$88.00**  
**Including Artwork \$176.00**

### **Half Page**

**130mm H x 190mm W**

**Print ready \$440.00**  
**Including Artwork \$638.00**

### **Quarter Page**

**130mm H x 91mm W**

**Print ready \$330.00**  
**Including Artwork \$429.00**

**Full Page**

**A4 with Full Bleed**

**Print ready \$550.00**  
**Including Artwork \$847.00**

**Inside Cover**

**A4 with Full Bleed**

**Print ready \$770.00**  
**Including Artwork \$1067.00**

**Back Cover**

**A4 with Full Bleed**

**Print ready \$770.00**  
**Including Artwork \$1067.00**

**Please return booking form to the Rural Weekly**  
**E: [nick.inmon@ruralweekly.com.au](mailto:nick.inmon@ruralweekly.com.au)**  
**Ph: 07 46601302 or 0400447571**