

### **Sponsorship of Vision 2020 – Incorporating the Murray Grey Junior Stock Show & The Charolais National Youth Stampede**

The Murray Grey Beef Cattle Society is a national organisation, focused on the promotion of the Murray Grey breed. The Murray Grey Youth of Australia is a group of young Murray Grey enthusiasts and breeders with a strong commitment to the future of the Australian agriculture industry. Every year the Murray Grey Society hosts a very successful Youth camp inviting our Youth members to participate and compete in programs such as husbandry, parading, marketing, cattle preparation and performance.

This year, the Murray Grey Beef Cattle Society and the Charolais Society of Australia are teaming up to host ***Vision 2020 – Incorporating the Murray Grey Junior Stock Show and The Charolais National Youth Stampede***. This exciting new venture will allow young enthusiasts to mingle amongst like-minded people, build relationships within the beef industry and pool society resources allowing us to provide a beneficial event for our young members.

To continue educating and supporting the future generations of the Murray Grey breed and in particular the Australian beef industry, the Murray Grey Beef Cattle Society and the Murray Grey Youth of Australia would like to offer you the opportunity to sponsor the Murray Grey Junior Stock Show.

The benefits of providing sponsorship or advertising at this great event include:

- An opportunity to raise your company profile within the beef cattle industry
- An opportunity to showcase and discuss your product/s directly to your target clients
- A demonstrated commitment to actively supporting a rural event
- Enhancing your organisation's relationship and status with the farming sector

Outlined below is the Sponsorship Prospectus for the 2020 Murray Grey Junior Stock Show. If you or your business would like to support our event through a sponsorship package, please complete the enclosed form and return it to our Sponsorship Coordinator.

Thank you for considering our sponsorship proposal. Should you have any questions concerning event details please do not hesitate to contact us

Crystal Bell, Murray Grey Youth President – 0401 942 567 or Kate Tombs, Murray Grey Society – 02 6773 2022

## Vision 2020 Incorporating the Murray Grey Stock Show and Charolais Youth Stampede

	Youth Heifer Donation	Diamond Sponsor \$2000+GST	Gold Sponsor \$1000	Silver Sponsor \$500	Bronze Sponsor \$250	In Kind	Youth Supporter \$90
Positions Available	1	3	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Trade Stand	Yes	Yes	Yes	Yes	Yes		
Advertising During Event	Acknowledged in event coverage & promotion of sale heifer	Acknowledged in event coverage	Acknowledged in event coverage	Acknowledged in event coverage	Acknowledged in event coverage	Acknowledged in event coverage	Acknowledged in event coverage
Youth Clothing	Logo on Back	Logo on back	Name on back	Name on back	Name on back	Name on back	Name on back
Awards	Major Awards (Champions)	Major Awards (Champions)	Major Reserve Awards	Major Reserve Awards	Class Sponsor		
Advertisement in National Sale Catalogue	1 half page ad & included in the sponsors list	1 half page ad & included in the sponsors list	1 half page ad & included in the sponsors list	Sponsors list	Sponsors list	Sponsors list	Sponsors list
Murray Grey Website Advertising	Ad on website for 3 months	Ad on website for 2 months	Ad on website for 1 month	Ad on website for 1 month			
Signage and Promotion	Judging ring, cattle shed & sale ring	Judging ring, cattle shed & sale ring	Judging ring, cattle shed & sale ring	Judging ring & cattle shed			
Promotional Items in Participant Bags	Up to 2 items	Up to 2 items	Up to 2 items	1 item			
Dinner Tickets	2	2	2	1			



# Vision 2020 Murray Grey Junior Stock Show



## Sponsorship & Advertising Request Form

Sponsor Name: .....

Contact Person: .....

Billing Address: .....

.....

Ph: ..... Email: .....

### **SPONSORSHIP PACKAGE**

(Please tick)

- \$2750 National Show & Sale Naming Right Partner
- \$2200 Diamond Sponsor
- \$1100 Gold Sponsor
- \$550 Silver Sponsor
- \$275 Bronze Sponsor
- In Kind Sponsor
- Youth Sponsor

I..... agree to the conditions contained within this document regarding advertising/sponsorship of the Murray Grey National Junior Stock Show.

Signed: ..... Date: .....

For further enquiries:  
Crystal Bell, Murray Grey Youth President – 0401 942 567  
Kate Tombs, Murray Grey Society – 02 6773 2022

Please return completed forms to [mg@abri.une.edu.au](mailto:mg@abri.une.edu.au)