



2021/2022 MURRAY GREY MAGAZINE ADVERTISING BOOKING FORM

Bookings are now available for advertising in the 2021/2022 Annual Magazine. The Annual Magazine is a full colour, glossy magazine covering Murray Grey stories from all over Australia and overseas. It is distributed to all members of the MGBCS, Industry Representatives and used as a major promotional tool at most rural events and field days over a 12-month period.

I wish to Book the following Advert in the 2021/2022 Annual Magazine

BUSINESS CARD \$88 Print Read
\$176 Including Artwork

FULL PAGE \$550 Print Ready
\$847 Including Artwork

QUARTER PAGE \$330 Print Ready
\$429 Including Artwork

INSIDE COVER \$770 Print Ready
\$1067 Including Artwork

HALF PAGE \$440 Print Ready
\$638 Including Artwork

BACK COVER \$770 Print Ready
\$1067 Including Artwork

NAME: _____ MEMBER ID: _____

BILLING ADDRESS: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____ DATE: _____



SUPPLYING PRINT READY ARTWORK

- Print ready artwork should be supplied by email to mg@abri.une.edu.au
- Please supply artwork files in high resolution
- All files must be in CMYK mode

REQUESTING ARTWORK

- If you request advertisement artwork to be completed, please send details of your required artwork and relevant images, text & logos via email.
- Photos must be supplied in an original high resolution format
- The cost of artwork includes 2 proofs only. Further proofs will incur additional charge of \$66. per hour. Maps and diagrams will also incur the additional cost.

Note: it is the responsibility of the advertiser to ensure all material supplied designed and print ready meets the required specifications stated above. The MGBCS accepts no responsibility nor guarantees the size, clarity or printed reproduction of artwork that is supplied designed and print ready.

SIZES & PRICES

Business Card 50mm H X 90mm W	\$88.00 Print Ready \$176.00 Including Artwork
Quarter Page 130mm H X 91mm W	\$330.00 Print Ready \$429.00 Including Artwork
Half Page 130mm H x 190mm W	\$440.00 Print Ready \$638.00 Including Artwork
Full Page A4 with full 6mm bleed	\$550.00 Print Ready \$847.00 Including Artwork
Inside Cover A4 with full 6mm bleed	\$770.00 Print Ready \$1067.00 Including Artwork
Back Cover A4 with full 6mm bleed	\$770.00 Print Ready \$1067.00 Including Artwork

BOOKINGS ARE DUE 5th NOVEMBER, 2021

DEADLINE FOR DESIGNING ADVERTS 12th NOVEMBER, 2021

ADVERT DEADLINE DUE 17th NOVEMBER, 2021