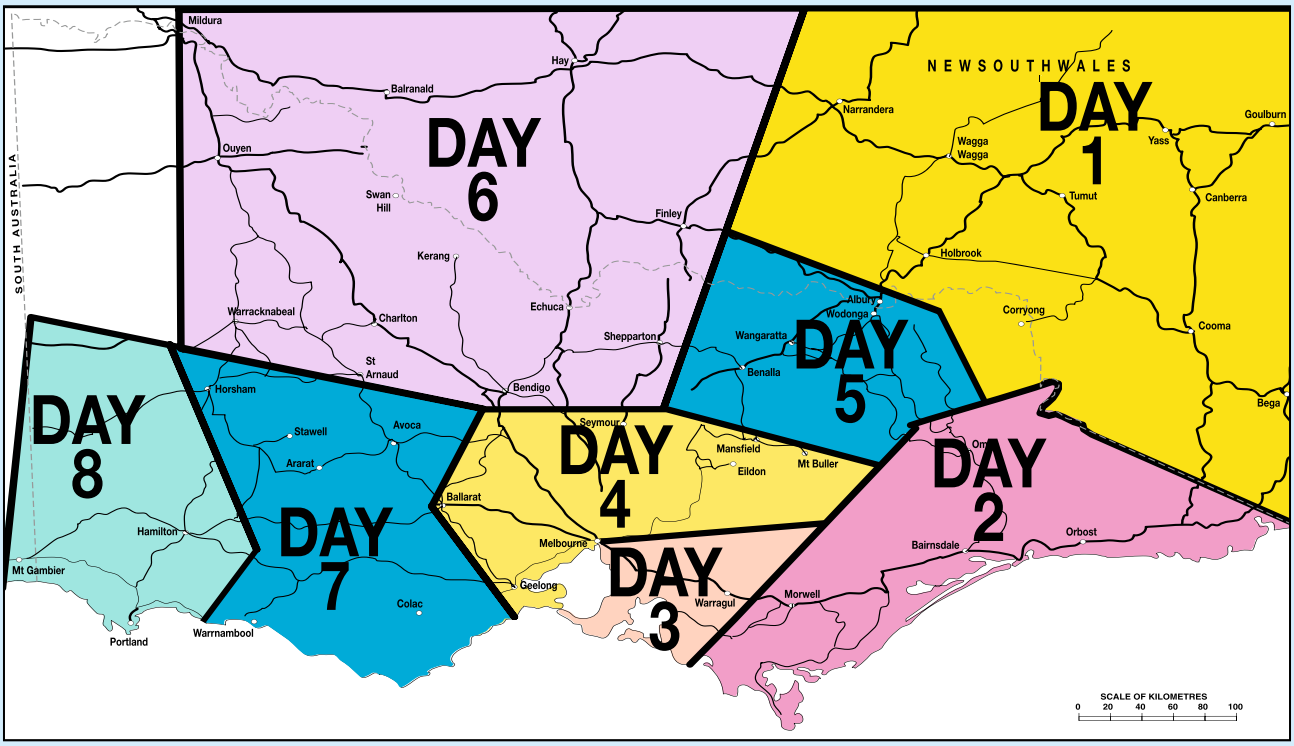
Stock & Land BEEF WEEK

Entry Form 2022

STUD BEEF victoria

You Can Now Enter Online - www.beefweek.com.au



DAY 1 Thursday January 27 2022	DAY 2 Friday January 28 2022	DAY 3 Saturday January 29 2022	DAY 4 Sunday January 30 2022	DAY 5 Monday January 31 2022	DAY 6 Tuesday February 1 2022	DAY 7 Wednesday February 2 2022	DAY 8 Thursday February 3 2022

ENTRIES CLOSE OCT 15

ENTER BY SEPT 30 AND RECEIVE A $50 DISCOUNT

SlingShot INTELLIGENT SHEEP & BEEF NUTRITION

Marks-Min Injectable Trace Mineral with Vitamin B12 for Cattle

Nutrien Ag Solutions

ENTER ON-LINE

www.beefweek.com.au

ENTER ON-LINE

BEEF WEEK and COVID-19

Subject to COVID-19 restrictions, Stock & Land Beef Week will run in its usual on-farm format from January 27 to February 3, 2022.

Host properties need to adhere to the COVID-19 rules and requirements in place at the time of Beef Week. In particular the numbers of visitors, social distancing and QR registration of visitors.

It is prudent to have a contingency plan in case the unpredictable COVID-19 situation creates an environment that makes it impossible to conduct Beef Week in the traditional format.

A VIRTUAL BEEF WEEK

If a traditional Beef Week (with property visitations) is not possible, a virtual Beef Week will occur under the following arrangements:-

- The Beef Week book will still be published as a stud directory and distributed as usual as a loose insert in Stock & Land in mid-January.
- The usual strong advertising/promotional campaign will promote the availability of the book in an easily readable flick page format through the Beef Week and Stud Beef Victoria websites as well as the websites of Stock & Land and its sister publications.
- Beef Week participants will be able to submit a video of up to 60 seconds containing vision and/or audio promoting studs and the availability of sale bulls at upcoming bull sales or by private treaty. The videos will be searchable on the websites mentioned in the dot point above.
  - Maximum length 60 seconds in mp4 format
  - No vision of signage or products that are competition to Beef Week sponsors
  - The video must be of acceptable quality
  - Request Access then Upload to: https://drive.google.com/drive/folders/1Tu8RABckG-Fxg-3HohsvOOnylySCzga6
  - Video queries to Craig Davidson at Stock & Land 0475 954 463

EARLIER DEADLINE FOR BEEF WEEK ENTRIES

As we need to be flexible and have time to adjust to changing opportunities, the deadline for lodging entries is OCTOBER 15 with the EARLY BIRD $50 discount available until SEPTEMBER 30. LATE ENTRIES CANNOT BE ACCEPTED so act now.

Participants will receive two directional road signs, 12 pen cards, a third-page entry in the Beef Week book which will be distributed in Stock & Land, listing on www.beefweek.com.au and the backup of a broad and carefully planned advertising campaign.

Beef Week is timed to precede the autumn bull selling season so if you sell privately or have an on-property auction planned you can't miss being part of this important event.

CONDITIONS / INFORMATION

ENTRY FEES

1. All fees are to be paid in full, and all entries received on or before the closing date.
2. Basic entry fee is $600 (incl GST). Early bird is $550.
3. More than one breed or herd may be displayed on one property or venue under the following conditions:
   a) if they are owned by different entities, each must pay $450* and each is entitled to a separate entry in the Beef Week Book;
   b) if they are owned by a single entity, they may be included for the one fee, but are restricted to the one entry in the Beef Week Book;
   c) Small studs that combine at the one venue, pay $300 (or $250 early bird), with restricted exposure in the Beef Week book (no photo, limited words)
4. Studs owned by the children of stud principals participating in Beef Week, are permitted to display cattle on the same property at no additional cost but do not receive an entry in the Beef Week book. However, they can be mentioned in the entry of the major stud.
5. In the event of a member withdrawing from Beef Week, the Director is to be notified immediately in writing. Any entry fee reimbursement will be at the discretion of the Committee.

CATTLE EXHIBITS

6. The minimum number of cattle to be shown on any one property should be a REASONABLE PERCENTAGE OF THE BREEDING HERD. In some instances only sale bulls have been on display. The opportunity to show lines of heifers, cows, stud sires and even steers should not be overlooked as these can influence potential buyers.
7. The cattle for inspection should be readily accessible to visitors either in the yards or in small paddocks. In the case of led stock, these should be tethered in areas suitable for the purpose.
8. Cattle on display are to be appropriately identified with relevant details.

PROPERTY IDENTIFICATION

9. The signs provided are to be displayed at the place of entry to the property and/or head of lane on the day of inspection only. Positioning of signs must adhere to the requirements of government authorities.
10. The signs are to be removed immediately the member's day has concluded.
11. The hours of inspection will be 9.00 a.m. to 6.00 p.m. in all zones.

DEMONSTRATIONS, EXHIBITS & AUCTION SALES

12. Commercial exhibits are restricted to sponsors unless written permission from the Committee is given. Displays or demonstrations of products or services deemed to be in opposition to our sponsors will not be permitted.
13. Sponsors may request permission to stage a display / demonstration on your property on your Open Day. This will be an added attraction for your property. Sponsors may send promotional material to you for display.
14. Auction sales, including Helmsman that conclude during Beef Week, are not permitted.
15. Any program or activity which may impede the steady flow of visitors from one property to another is not permitted.

PUBLIC RISK INSURANCE

16. All exhibitors must initiate some form of Public Risk Insurance (minimum $5 million) for loss, or damage, or injury resulting from participation in Beef Week. It is strongly suggested that you check your insurance cover.

REFRESHMENTS FOR VISITORS

17. In order to maintain a steady flow of visitors in all zones, the Committee requests that members serve only light refreshments on their Open Day.

MEMBERSHIP

18. The Committee reserves the right to refuse or terminate membership of Stock & Land Beef Week.
19. In exceptional circumstances, the Committee will give consideration to variations of these conditions provided requests are submitted in writing.

ENTRY FORM / PROCEDURE

20. The procedure will be:
    - you must complete and return the Entry Form with a photograph and payment in full by the closing date.
    - you will receive acknowledgement in the form of a "proof" of the information to appear in the Beef Week Book. You will be requested to return the proof if there are corrections;
    - closer to the Beef Week, directional signs, pen cards and a supply of Beef Week booklets will be delivered to your mailing address.

*** You can view your previous Beef Week information on www.beefweek.com.au**

*** Enter online at www.beefweek.com.au, where you can pay by PayPal (accepts Mastercard / Visa) or by direct credit**

ENTRY FORM

STOCK & LAND BEEF WEEK

ABN 51 854 920 851

Please forward your entries to:
Stock & Land Beef Week, P.O. Box 1005, Kyneton VIC 3444.
Telephone: 0411 413 599 Email beefweek@ozemail.com.au
You can now enter ONLINE using PayPal or MCard/Visa.
Go to www.beefweek.com.au

I/We wish to participate in the **Stock & Land Beef Week** as proposed in the Conditions/Information.

Entry Fee $550 until September 30, $600 until October 15. $ .....

ENTER BY September 30 FOR A $50 DISCOUNT

Prices include GST. This is a TAX INVOICE. ABN 51 854 920 851

PAYMENT METHODS - entries will not be accepted until payment in full has been made.
* If entering ONLINE you can pay by PAYPAL, MASTERCARD, VISA or EFT (direct credit)
* If entering using this MANUAL entry form you can pay by CHEQUE or EFT (direct credit)
*** Bank account for EFT: Stud Beef Victoria BSB 083091 Account number 515169104.**
Use your stud name (not your name or bank account name) as your reference.

Breed(s) of cattle _____ Stud Name _____

Mailing Address (all notices, including signage will be mailed to this address):

_____

_____ Postcode _____

Name of Contact Person _____ Phone: _____

Email: _____ Website: _____

Send a good clear, photograph of the Principal or Manager.

Use previously used photograph? **YES / NO**

Property Address (including brief directions which will be published in the Beef Week Book): eg. 1234 Flat Rock Rd, Anytown.

Describe your stud or herd **IN NO MORE THAN 100 words** (Visitors may decide to call or not, based on this information so do it carefully.) If more than 100 words it will be edited. Continue on a separate sheet if not enough room. Words used for previous Beef Weeks can be found at www.beefweek.com.au

Did you participate in a previous Beef Week? ❑ NO ❑ YES YEAR ..... Beef Week No: .....

Current Public Liability Insurance is compulsory.

Name of Insurer: ..... Policy no.: ..... Amount of cover:$.....million (mininum 5 miilion)

DECLARATION: I/We agree as participants in Stock & Land Beef Week, to operate in compliance with the Conditions/Information which I/We have read.

Signature _____ Date: ____/____/____

Stock & Land Beef Week

An event conducted by

STUD BEEF victoria

SlingShot
INTELLIGENT SHEEP & BEEF NUTRITION

Marks-Min
Injectable Trace Mineral with Vitamin B12 for Cattle

Nutrien Ag Solutions