



REQUEST FOR SALE CATALOGUE SERVICE

I,

hereby request that the Murray Grey Beef Cattle Society (MGBCS) supply me with the Sale Catalogue Services (in this document referred to as Services) requested below and acknowledge that MGBCS will invoice me for those services as per the current Schedule of Fees.

Membership Name: ABN:

Member Herd Ident: Phone:

DECLARATION:

In applying for these services I the undersigned agree that:

- 1) I am a financial Full member of MGBCS;
- 2) All registered cattle catalogued for sale shall be currently **active** (i.e. all fees paid) with MGBCS, and shall have the following data included as a minimum:
 - a) Lot number;
 - b) Animal name;
 - c) MGBCS register (i.e. PB, GR, GM, CM, CP, UK);
 - d) Animal identifier (tattoo);
 - e) Date of birth;
 - f) Animal colour;
 - g) Murray Grey blood percentage;
 - h) Pedigree, minimum two generations showing the sire and dam and grandparents of the animal being sold. The animal for sale to comprise MGBCS ident, name, artificial breeding information where applicable (AI = AI insemination, ET = embryo transplant), and country of origin (if not Australia).
 - i) The sire and dam generation lines to comprise MGBCS ident, name and country of origin (if not Australia) as a minimum. Subsequent generations to comprise animal name as a minimum;

- 3) If Murray Grey GROUP BREEDPLAN EBV's are reported for individual animals then only the most recent Murray Grey GROUP BREEDPLAN EBV information available is presented, and all available EBV's and accuracies are included. In addition to any Murray Grey GROUP BREEDPLAN EBV's that are displayed, these must also be accompanied by the following:
 - a) Murray Grey GROUP BREEDPLAN analysis source identification from which the figures were obtained;
 - b) The current average EBV's for the reference birth year as provided on the MGBCS Website:
 - c) The Murray Grey GROUP BREEDPLAN logo must be displayed alongside the EBV tables
- 4) **The catalogue must be booked and required information submitted 4 weeks prior to required submission to Printer Date / Sale Date.**
- 5) **All other Sale Services required, are to be submitted 2 weeks (or more) prior to Sale Date. This includes photos for sale lots.**
- 6) **All Sale Lots are to be submitted electronically; as per the Sale Catalogue Service Template.**
- 7) Where BreedObject \$Index Values are displayed they shall be clearly separated from the EBVs and accuracies and identified as "\$Index Values";
- 8) All of the above data shall be supplied by MGBCS via either pre-printed page formats or electronically downloaded to the printer listed in this application;
- 9) No data provided by MGBCS shall be changed in any way;
- 10) All data supplied by MGBCS in an electronic data file format must be inserted into the template used for the printed catalogue using a 'mail-merge' procedure;
- 11) The catalogue shall be thoroughly proofed by the member prior to final printing and distribution to ascertain its correctness.
- 12) A copy of the printed catalogue shall be submitted to MGBCS immediately after printing;
- 13) Any subsequent errors in the catalogue found following printing and distribution shall be clearly listed in an Addendum provided to all potential buyers registered at or before the sale and announced at the sale;

SALE DETAILS:

Sale Name:

(The name you would like displayed on the website)

Sale Date:/...../..... Sale Time:

Sale Venue:

Agent:

Contact Details:

.....

Other relevant sale details:

.....

SERVICES REQUIRED *(please tick required option)*

- Sale Catalogue Extract – DATA FILE ONLY *(printer to format lot details)*
\$5.50 / animal*
- Sale Catalogue Extract – PRE FORMATTED by MGBCS
\$7.70 / animal*
- Online Sale Catalogue- ONLY – hosted on **www.murraygrey.com.au** **\$5.50** / animal*

Prices shown are based on animal details being supplied in correct electronic format.

If animal details are supplied manually (i.e. on paper), then an additional charge of \$2.20 per animal will apply.

Online Sale Catalogues are supplied at no cost when request for Sale Catalogue Extract has been made.

If Online Sale Catalogue is the only service requested then listed fees apply.

OTHER SERVICES

Addition of photo to animal listing **\$3.30** / animal

Design new catalogue template (for those choosing not to use standard templates) **\$66** / hour

IMPORTANT: Please read this notice carefully as it may effect your legal rights. If you do not understand this notice the Murray Grey Beef Cattle Society highly recommends that you obtain independent advice.

I shall indemnify the Murray Grey Beef Cattle Society against the full amount of all expenses, losses, damages and costs (including any legal costs and disbursements) in respect of all claims, demands, actions, proceedings, suits and prosecutions relating to my use of the Services including those:

(a) relating to the printing and publishing of all printed material, sale catalogues and addenda in relation to the sale of cattle which may be brought, commenced, or prosecuted against the Murray Grey Beef Cattle Society;

(b) in which I may be involved as a consequence of or relating to or arising from the printing and publishing of all printed material, sale catalogues and addenda in relation to the sale of cattle;

(c) relating to any information or data provided to me by the Murray Grey Beef Cattle Society whether or not arising from a request under this Application;

(d) arising from my breach of any of the conditions of this Application.

Catalogue Formatting Requirements (For PRE FORMATTED Sale Catalogues)

Formatting details -

Page Size

No. of lots per page

Pedigree Generations to display

Display \$Index Values?

It is recommended that if a specific layout is required, a sample be supplied with this request form so that it can be matched as closely as possible when your catalogue is being formatted.

PLEASE FORWARD THE REQUESTED EXTRACT TO THE FOLLOWING PRINTER:

Name:

Contact person:

Address:

Phone:

Email:

Date Required:

Other printer requirements:

I have read and agree with the Declaration above on page 1 and 2.

Signed: **Owner / Manager**

(Please PRINT name and SIGN)

(Please circle one)

Date: / /

*Please note the Sale Catalogue Lot Submission Spreadsheet can be supplied at request or at
www.murraygrey.com.au*