



## ROYAL QUEENSLAND SHOW

### AUGUST 5-14

#### **WELCOME TO THE 2016 ROYAL QUEENSLAND SHOW BEEF COMPETITION – THE BIGGEST SHOWING OF STUD BEEF IN THE SOUTHERN HEMISPHERE.**

We all know it as 'Ekka Beef Week' and the unofficial start of show – an opportunity for cattlemen and women to come together and enjoy six days of judging, events and importantly catching up with friends and family. In a true display of bringing the country to the city, more than 1,600 head of beef cattle will descend on the showgrounds to be paraded, judged and displayed across our prime, led and stud beef competitions. Following on from the success of last year the Beef Cattle Competition Information Guide is back and better than ever, with all the essential information exhibitors need prior to, and during, the Ekka. Inside you'll find highlights, maps, the daily program, judging information, parking details and an overview of each of our beef competitions. It is available for download at [www.ekka.com.au](http://www.ekka.com.au) and will be regularly updated.

The RNA recognises the tough conditions faced by many producers over the last four years, with 85 per cent of the state now drought declared and depressed markets due to oversupply. I would like to thank our valued exhibitors for their continued support of the show in the face of the

challenging conditions at home.

Some areas have received very welcome rain and livestock prices have responded accordingly. I continue to admire the way Queensland producers can respond to tough times.

The outstanding quality you see on show is a testament to our producers through tough times, good times and times of opportunity for Queensland agriculture.

This year we are delighted to announce our partnership with Elite Livestock Auctions, who will be introducing a live bidding and streaming platform for the Led Steer Sale and Prime Beef Auction.

Australian producers continue to lead the world in innovation and this year's Ekka will see yet another example of where innovation and outstanding livestock come together in the sale ring.

The sale auction will now be live via the internet, with full video, imagery and sound. This platform will allow buyers to bid or view auctions from the comfort of their home or office in real-time using a computer, iPad or iPhone.

The success of last year's schedule change to increase Stud Beef judging to the first two full days of show enabled us to extend it a further day this year, with judging now beginning on Ekka eve and continuing onto the Friday and Saturday (August 4, 5 and 6).

This change brings major improvements to our competition ensuring more competition, better exposure to judging and it importantly showcases our world-class competition to opening day crowds.

The Ekka is all about celebrating agriculture and showcasing the best of the best our state has to offer. This competition continues to highlight the world-class stock our exhibitors produce.

I look forward to seeing you all at the 2016 Royal Queensland Show.








Gary Noller  
RNA Beef Cattle Committee Chairman

## BEEF CATTLE COMPETITION INFORMATION GUIDE





## KEY

-  Sector 1
-  Sector 2
-  Sector 3
-  Reception/Admin
-  Toilets
-  Information
-  Vehicle Movement
-  Pedestrian Movement

## VEHICLE ACCESS PASSES & GATE ENTRY

Exhibitors will be required to apply for a vehicle access permit to drop off and pick up their exhibits as Gregory Terrace will be closed. You can apply for your vehicle permit here: <http://bit.ly/1UuF54k>

If you require assistance, please contact Kristy Skopp on 07 3253 3921.

## DROP OFF /PICK UP ACCESS POINTS

Prime Beef, Led Steer & Stud Cattle (Limousin, Simbrah and Simmental) located in Expo Place 1  
- Entry via Gate 1 Gregory Terrace and Exit via Gate 3 Gregory Terrace

Stud Beef located in Lower Beef Pavilion and Stock Pavilion and Sale Ring  
- Enter and Exit Via Gate 5 O'Connell Terrace

## PEDESTRIAN ACCESS

Pedestrian access to the showgrounds will be available via Gates 2 and 3. Pedestrians are advised to follow signage and paths onto the Main Arena for judging and moving around the showgrounds. These gates will be open 24 hours. Please note Gate 3 will not be available for Pedestrian access during Ekka starting from August 5.



# EKKA ESSENTIALS

## CENSUS SURVEY

Everyone in Australia must complete the Census - including those staying overnight at the Ekka showgrounds on August 9. In 2016, more than 15 million people are expected to complete the Census survey online.

A census form and privacy envelope will be provided to you at check-in at the RNA. Please do not bring your Census materials from home.

For more information please call the Census Inquiry Service on 1300 214 531 from July 22.

## WHERE TO EAT AND SHOP

Friday 5 August is the first 'official' day of Ekka, with gates opening for public entry and all outlets open for service. Prior to this day, there will be a range of catering options for Beef Cattle exhibitors looking for some food and a cold beer and retail outlet Just Country will be open for those in need of some new threads!

### JUST COUNTRY

Open from 1pm to 4pm Monday 1 August to Wednesday 3 August.

This year in the Main Arena Just Country Clothing Store will be offering a range of clothing items.

### THE CATTLEMEN'S CAFE

Open 11am to 5pm on Saturday 30 July and from Sunday 31 July daily for breakfast and lunch.

Located opposite the Beef Cattle Pavilion and serving a range of food options.

### XXXX CATTLEMAN'S BAR

Located across from the Beef Cattle Pavilion, XXXX Cattleman's Bar will open every day from 11am to 8pm from Sunday 31 July.

### PANCAKES & STEAKS

Open from Monday 1 August.

Located at Machinery Hill, Pancakes & Steaks will be open for breakfast and lunch, providing all the favourites including bacon and eggs, pancakes, steak sandwiches and milkshakes.

### THE ROYAL QUEENSLAND STEAKHOUSE PRESENTED BY JBS

Open from Wednesday 3 August from 11am to 3pm daily. Located in the Upper Royal International Convention Centre, the Royal Queensland Steakhouse is a fine dining establishment offering a wide range of award winning beef and lamb dishes.

### XXXX STOCKMEN'S BAR (BAR ONLY)

The Stockmen's Bar is open from Wednesday 3 August from 11am to 11.30pm. Located at Machinery Hill, this bar is a favourite with its great country feel-good vibe

### XXXX STOCKMEN'S BAR AND GRILL

Open from Thursday 4 August from 11am to 11.30pm.

## STOCK FEED

### PRODUCE STORE

For all livestock feed requirements.

#### Location on site:

Lower Dairy Goat Shed (via Gate 5)

Ph 3253 3923

Hours of operation: 6am – 5pm

#### Offsite:

Cottones Discount Produce Store

21 Cumners Road

Gatton Qld 4343

Email: mcadcottone@hotmail.com

Ph 07 5462 3453

Mobile: 0414 518 236

Fax: 07 5462 4343

## CORRESPONDENCE

All correspondence will be sent via email this year, including tickets and travel documents.

## UNLOADING GEAR

Exhibitors are encouraged to unload their vehicles quickly and remove them from the grounds to avoid congestion.

## PARKING

The designated Livestock Vehicle parking will be at Northshore in Hamilton. As in previous years exhibitors will go to the Brisbane Showgrounds to unload their stock and gear prior to driving their vehicle to the car parking location. Once at Northshore, a free shuttle bus will be provided by the RNA to transport exhibitors to and from the Brisbane Showgrounds from Saturday 30 July to Sunday 14 August inclusive. Please note there will not be space on the shuttle to transport gear so this must be unloaded with stock before leaving the showgrounds.

The shuttle will depart Northshore car park hourly to transport passengers to the Brisbane Showgrounds Gate 4 on O'Connell Terrace.

The shuttle will depart Brisbane Showgrounds at Gate 4 on O'Connell Terrace hourly to transport passengers to Northshore car park. See the timetable for exact departure times.

To move stock out of the Brisbane Showgrounds, exhibitors will take the free shuttle service to Northshore car park, collect their vehicle and return to the showgrounds to load their stock and gear.

Entry and exit points for vehicles will be through Gate 1 or 5, depending on your stock location. There will be no accommodation facilities available at the parking location.

No persons or animals are permitted to remain on site once vehicles are parked, with the space reserved for trucks, floats and cars only.

Address details:

57 Curtin Avenue West, Hamilton.

## SHUTTLE BUS TIMETABLE

Northshore Car Park To Brisbane Showgrounds	Brisbane Showgrounds To Northshore Car Park
6:30am	7am
7:30am	8am
8:30am	9am
9:30am	10am
10:30am	11am
11:30am	12pm
12:30pm	1pm
1:30pm	2pm
2:30pm	3pm
3:30pm	4pm
4:30pm	5pm
5:30pm	6pm
6:30 pm	7pm
7:30pm	8pm
8:30pm	9pm
9:30pm	

## OPERATING HOURS

Parking at Northshore will be available for Royal Queensland Show exhibitors from 6am Saturday 30 July to 10pm Sunday 14 August. The car park will be open from 6am to 10pm daily. All vehicles must be permanently removed from the car park by 10pm on Sunday 14 August 2016.

## COST

The cost of parking at Northshore remains at \$30 per day inclusive of GST. The shuttle bus service between Northshore car park and the Brisbane Showgrounds is free, with no extra fee required. The total fee must be paid in full on or prior to arrival at Northshore car park.

## BOOKING

To book your car park at Northshore for this year's Royal Queensland Show please download the booking form from [www.ekka.com.au/competitions/categories/beef-cattle](http://www.ekka.com.au/competitions/categories/beef-cattle) and return the completed form to RNA at [entries@royalqueenslandshow.com.au](mailto:entries@royalqueenslandshow.com.au) or fax on 07 3253 3988.

## NEARBY FACILITIES

Portside Wharf is just 1km from the exhibitor car park and plays host to a huge range of retailers, dining and entertainment options. There is a mix of fresh food options, restaurants, cafes, bars, fashion boutiques, health and beauty salons, a cinema and convenience stores to choose from.

## VETERINARY SERVICES ONSITE

School of Veterinary Science UQ

VETS Dayboro

Ph: 3253 9251

Located outside the Beef Pavilion on the railway overpass.



# WHAT'S NEW

## LIVE BIDDING FOR LED STEER SALE AND PRIME BEEF AUCTION

For the first year the RNA Beef Cattle Committee is excited to be working with Elite Livestock Auctions, who will be providing the Led Steer Sale and Prime Beef Auction with a live online bidding and streaming platform. The sale and auction will now broadcast live via the internet, with full video, imagery and sound. Buyers and sellers can bid or view auctions from the comfort of their home or office in real-time using a computer or iPad and now iPhone.

## STUD BEEF JUDGING

The RNA will extend the Stud Beef competition to three days, with judging taking place on Ekka eve, the opening day of show and Saturday 6 August. This is to broaden the experience and provide our exhibitors with the benefit of more competition time, better exposure in the judging rings and enable opening day crowds to fully appreciate the biggest showing of stud beef in the southern hemisphere. Metropolitan visitors rate the cattle judging as a highlight and want to learn more about the different breeds and pay homage to the award winning stud beef. Stud beef judging will take place on Thursday 4 August, Friday 5 August, with the RNA Young Judges and Paraders Competitions held on Saturday 6 August.

## CHAMPION OF CHAMPION JUDGING

Following on from last year, the RNA will remain with a single judge to adjudicate the Champion of Champions event. Previously, a series of judges were tasked with crowning the best of the best. This year the champion of each breed will gather for Judge Tom Baker to vie for the title of Champion breed of show. Champion of Champions will occur on Friday afternoon – August 5 2016.

## KEY DEPOSITS

Exhibitors are asked to pay for their key deposits at the Beef Superintendents office, with Eftpos the preferred method of payment.

## NOTICE BOARDS

The designated beef cattle information notice boards will be located outside the Beef Superintendents office. Please use these boards to post any information/alerts/advertisements you may have.

## WRISTBANDS

Wristbands will be provided for all exhibitors staying on or off grounds from July 30 to midnight Thursday August 4. These will be available from the superintendent's offices and will enable easier access through the security gate entrances. From Friday August 5 all wristbands are to be removed and exhibitors are required to provide a valid entry ticket to gain access to and from the grounds.

## XXXX IS BACK!

Two icons of Queensland reunite; the Ekka and XXXX are back together! XXXX is proud to be returning to the Ekka in 2016. That's right, this year you will once again be able to enjoy Queensland's favourite beer. Join us for a beer at the XXXX Cattleman's Bar, and the XXXX Stockmen's Bar, where they'll be serving ice cold XXXX GOLD, XXXX Summer Bright Lager and XXXX GOLD Australian Pale Ale.

## LIVE RESULTS IN THE MAIN ARENA

The results from the Stud Beef competitions will be broadcast live on the big screen in the Main Arena on Thursday 4 August and Friday 5 August.

## EKKA COW PADDOCK

Ekka visitors can speak to the experts at the Ekka Cow Paddock which will be housed in the Lower Beef Pavilion this year from August 8-14. Beef producers will be on hand to provide details on different cuts, animal selection and what's involved in raising beef cattle. Brahman, Simmental, Water Buffalo, South Devon and Dexter breeds will be on display, along with the chance to meet breeders and students conducting special presentations.

## ABOUT CHAMPION OF CHAMPION JUDGE TOM BAKER

Tom Baker is the director of the Baker Group, which runs a 300 head commercial herd in the South East of South Australia. The Baker Group also runs Woonallee Simmentals which incorporates a 500 head stud herd, an on property bull sale and sells 150 bulls a year Australia wide.

Mr Baker has had the privileged of judging throughout Australia including at the Sydney, Melbourne, Adelaide, Queensland and Perth Royal Shows over many different breeds as well as in New Zealand and Canada. Tom is honoured to be invited to judge at the Royal Queensland Show again.



CHAMPION OF CHAMPION JUDGE TOM BAKER





# COMPETITION OVERVIEW

## STUD BEEF

From Angus to Shorthorn, 1,091 head of cattle from 28 breeds will descend on the showgrounds during Ekka for the Stud Beef Competition. The Parade of Champions will be held at 3pm on Friday 5 August followed by the new Champion of Champion judging with Tom Baker. The Parade of Livestock will be held on Saturday 6 August at 4pm. The Small Stud Breeds will be judged on Friday 12 August. Please check the timetables for updates.

## LED STEER

The Led Steer Competition has a highly regarded style of judging and is the only Royal Show competition of its kind as it is open to both Pure Bred and Cross Bred Steers.

A total of 383 head of cattle have been entered into this year's competition, which provides a complete representation of the commercial industry with two primary sectors: 'on hoof' and 'on hook'.

'On hoof' is based on exhibits being judged as a live animal, followed by the 'on hook' component, which involves the judging of the end product (processed animal).

Following on from last year, all the Junior Led Steer and Heifer ribbon winners will be auctioned and Junior Led Steers will be eligible to win the Ken McDonald Shield, previously only eligible to open, Full Bred steers.

The display component of the Inter-School Steer Herdperson Competition will be conducted on the Main Arena. The location ensures the competition will be open to the public and help schools to gain more exposure.

The Led Steer Carcass winners will be announced at the RNA Premier Beef Presentation on Saturday 6 August at 9.15am.

## PRIME BEEF

More than 216 of the best of the best in Prime Beef, which represents the commercial side of beef cattle, will be on grounds during Ekka. The 2016 Prime Beef Competition received 1,255 entries, including entries into the Carcass Competition and prestigious Paddock to Palate Competition, but not all will be on ground during show.

The RNA Paddock to Palate competition presented by Mort & Co attracted beef producers from across the country. Now in its nineteenth year, prize money has increased from \$7,000 in 2014 to a whopping \$46,000 in 2016. The Australian Livestock & Property Agents Association (ALPA) Queensland Young Auctioneers Competition will be held at 9am Friday 5 August with the Prime Beef Sale following.

The Prime Beef winners will be announced at the RNA Premier Beef Presentation on Saturday 6 August at 9.15am.



## BREED JUDGES

Breed	Judge
Angus	Andrew Bassingthwaighte
Charbray	Ken McKenzie
Brahman	Col Brett
Braford	Col Brett
Droughtmaster	Matthew Kirk
Bazadaise	John Mercer
Speckle Park	John Mercer
Santa Gertrudis	Ivan Price
Brangus	Brad Hanson
Gelbvieh	Brad Hanson
Red Poll	Steve Crowley
Simmental	Andrew Raff
Simbrah	Gavin O'Brien
Blonde d'Aquitaine	Gavin O'Brien
Hereford	Jock Laurie
Red Angus	Guy Lord
Senepol	Andrew Raff
Romagnola	Andrew Raff
Limousin	Gavin O'Brien
Charolais	David Bondfield
Devon	Karen Schumacher
Shorthorn	Steve Crowley
South Devon	Steve Crowley
Murray Grey	Graham Brown
Square Meaters	Graham Brown
Ausline	Graham Brown
Australian Lowline	Karen Schumacher
Dexter	Graham Brown



# PROGRAM HIGHLIGHTS

## LED STEER AND STUD BEEF

Monday 1 August

Led Steer School Paraders' 12.00pm  
Inter School Steer Herdperson After Paraders'

Tuesday 2 August

Junior Led Heifer Judging 8.30am (Ring 4)  
Junior Led Steer Judging 9.00am (Ring 4)  
School Steer Judging Competitions 10.30am

Saturday 6 August

RNA Young Judges Stud Beef 10:15am  
RNA Stud Beef Paraders 1:00pm

## PARADES OF LIVESTOCK - DON'T MISS IT!

Friday 5 August

Parade of Champions 3.00pm

Saturday 6 August

Parade of Livestock 4.00pm

Wednesday 10 August

Grand Parade 1.00pm

Saturday 13 August

Parade of Livestock 1.00pm

## SMALL BREEDS JUDGING

Friday 12 August - No. 1 Oval

Ausline - Ring B 1:30pm - Graham Brown  
Australian Lowline - Ring A 1:30pm - Karen Schumacher  
Dexter - Ring A 2:10pm - Graham Brown

## STUD BEEF BREED SHOWCASE

Want to take a look at each breed on show at Ekka this year?

Here's where you'll find them:

## 2016 STUD BEEF LOCATIONS

Saturday 30 July - Sunday 7 August

Lower Beef	Stock Pavilion	Expo Place
Shorthorns	Murray Gray	Limousin
Hereford	Droughtmaster	Simmental
Charolais	Charbray	Simbrah
Red Angus	Brahman	
Red Poll	Square Meater	Sale Ring
Gelbvieh	Santa Gertrudis	Romagnola
Devon	Bradford	Speckle Park
Romagnola	Blonde D'Aquitaine	
Brangus	Bazadaise	
Angus	Senapol	
South Devons		

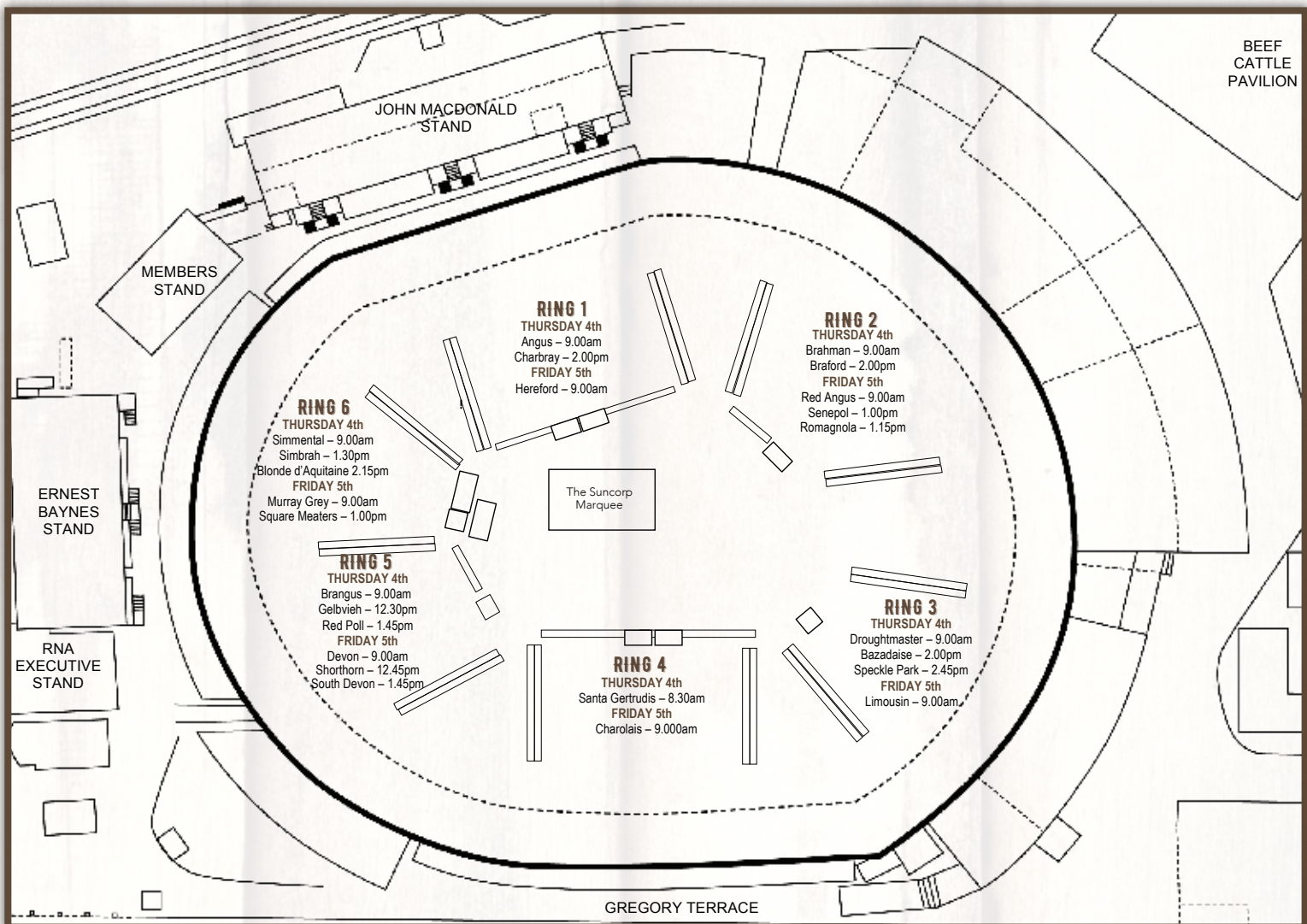
Monday 8 August - Sunday 14 August

Ausline		
Australian lowline		
Dexter		





# JUDGING 2016 RQS STUD BEEF MAP





# PROGRAM GUIDE

## STUD BEEF HIGHLIGHTS

DATE	EVENT	TIME	VENUE
Thursday 4 August	Stud Beef Judging	9:00am	No. 1 Oval, Rings 1 - 6
Friday 5 August	Stud Beef Judging	9.00am	No.1 Oval, Rings 1 – 6
	Parade of Champions	3.00pm	No. 1 Oval
	Champion of Champions judging	Following Parade of Champions	No. 1 Oval
Saturday 6 August	2016 RNA Premier Beef Presentation (Prime Beef & Led Steer Awards)	9.15am	The Entertainment Stage, Level 1, Royal International Convention Centre
	RNA Stud Beef Young Judges Competition	10.15am	No. 1 Oval
	QCAS Young Judges Competition	10.15am	No. 1 Oval
	RNA Stud Beef Paraders Competition	1.00pm	No. 1 Oval
	Parade of Livestock	4.00pm	No. 1 Oval
Wednesday 10 August	Grand Parade (Small breeds, Stud Beef, Ekka Cow Paddock)	1.00pm	No. 1 Oval
Friday 12 August	Small Breeds Stud Beef Judging	1.30pm	No. 1 Oval
	Small Breeds Champion Interbreed judging	After Breed judging	No. 1 Oval
Saturday 13 August	Parade of Livestock	1.00pm	No. 1 Oval

## LED STEER HIGHLIGHTS

DATE	EVENT	TIME	VENUE
Monday 1 August	Led Steer School Paraders' Competition	12.00 noon	No. 1 Oval
	Inter School Steer Herdsperson Competition commences	After Paraders' judging	No. 1 Oval
Tuesday 2 August	Junior Led Heifer Judging	8.30am	No. 1 Oval
	Junior Led Steer Judging	9.15am	No. 1 Oval
	Inter School Steer Judging Competition	10.30am	No. 1 Oval
	School Steer Judging Competition	11.30am	No. 1 Oval
	Inter School Steer Herdsperson Competition finishes	After school judging	No. 1 Oval
Wednesday 3 August	Open Led Steer Judging	8.00am	No. 1 Oval
	Led Steer Sale	After completion of judging	No. 1 Oval
Saturday 6 August	2016 RNA Premier Beef Presentation (Prime Beef & Led Steer Awards)	9.15am	The Entertainment Stage, Level 1, Royal International Convention Centre

## PRIME BEEF HIGHLIGHTS

DATE	EVENT	TIME	VENUE
Thursday 4 August	Prime Beef Judging	11.30am	Expo Place
	RNA Prime Beef Young Judges Competition	3.30pm	Expo Place
	QCAS Young Judges Competition	3.30pm	Expo Place
Friday 5 August	Young Auctioneers QLD State Final	9.00am	Expo Place
	Prime Beef Auction	Following Young Auctioneers	Expo Place
Saturday 6 August	2016 RNA Premier Beef Presentation (Prime Beef & Led Steer Awards)	9.15am	The Entertainment Stage, Level 1, Royal International Convention Centre

## STUD BEEF BUMP-IN AND BUMP-OUT TIMES

Bump-in from 1am Saturday 30 July to 12 noon Monday 1 August.

Bump-out from 4pm Sunday 7 August

Small Breeds bump-in before 8am Monday 8 August.

Small Breeds bump-out after 3pm Sunday 16 August.

Note: Bus transfer from Northshore between 6am-10pm.

## SPECIAL PROCEDURES FOR LIMOUSIN, SIMMENTAL AND SIMBRAH - EXPO PLACE:

Arrive via Gate 1 (corner of Costin Street and Gregory Terrace) and exit via Gate 3.

Grooming - there is a wash bay and plenty of power outlets/tie up areas for grooming cattle at Expo place (the best day to wash will be Wednesday whilst Led Steer are being judged).

Departure - Stud Cattle can depart from Expo Place on Saturday 6 August after 9pm or before 8am on Sunday 7 August (if you're not sharing trucks with other breeds).

## SUPERINTENDENTS

The Beef Cattle Committee has once again appointed David Bolton as our Led Steer Superintendent and Andrew O'Hara/Paul Martin as our Stud Beef Superintendents.

For any information regarding stalling and accommodation please contact Andrew O'Hara on 0407 693 890.